



*Marketing & Distribution for HD Theatrical Events*

D&E Entertainment was created to successfully promote and market HD and Alternative content through its network of cinemas equipped with Cinema Grade DLP projection systems. D&E Entertainment works with record labels, artist managers, filmmakers, studios, and content owners to coordinate and deliver a highly pinpointed national theatrical release for both pre-recorded and live entertainment. In addition, D&E further supports their theatrical Events by spearheading marketing campaigns to further enhance the visibility and value of the content for our clients.

D&E specializes in creating One Night Only Theatrical Release Events that incorporate online, radio, retail, in theatre visibility and press to create a targeted buzz around the release of Live Music DVD's. Clients can custom pick what theatres and markets they would like to have their Event produced in. D&E will book the theatres, coordinate ticket sales, and oversee the marketing for the Event. Thousands of fans across America can be activated to come out and watch an event in their local theatre. Consumers can also be directed to purchase the product before and after the show at retail kiosks set up in the theatre lobby or through discount coupons to their local retailer participating in the campaign.

Smaller studios and indie filmmakers now have the option of securing a theatrical release for their product that will significantly enhance its exposure and value at a realistic budget.

***D&E Delivery of your Content:***

D&E Entertainment will create an HD version of live events on a real-time basis and for pre-recorded content. We deliver our client's content securely to high profile theatres in the top markets throughout N. America.

***D&E Producing your Live Events in HD:***

The D&E Entertainment team provides HD productions of a wide variety of live content such as "A-list artists" and Concerts. Working with producers and theater owners, D&E Entertainment will develop and offer a menu of options or our clients to choose from.

D&E Entertainment's network utilizes the most advanced technology available to deliver HD video signal with 4:2:2 MPEG 2 compression and 5.1 Dolby Surround Sound. Our network provides a simple connection directly to the enabled DLP Cinema™ Projection System in theater. The picture quality is breathtaking, utilizing a palette of over 3 trillion colors.

The D&E Entertainment network will have approximately 100 Cinema Grade DLP theatres by the end of this year. Cities currently on-line, and many with multiple theatres, include New York, Los Angeles, Chicago, Boston, Detroit, San Francisco, San Diego, Washington DC, Seattle, Memphis, Austin, Little Rock, Brooklyn, and others.

**For more information, please contact:**

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