



For Immediate Release

## **D&E ENTERTAINMENT PRODUCE BLACK CROWES' WORLD WIDE THEATRICAL PREMIERE OF "FREAK N ROLL...INTO THE FOG" IN HIGH DEFINITION**

**D&E Entertainment** Utilizes Digital Cinema Technology From Access Integrated Technologies And Comprehensive Marketing Campaign To Create A Unique Viewing Experience For Musical Content

Hollywood, CA (March 17, 2006) – On March 20<sup>th</sup> at 8pm, **D&E Entertainment** has been selected by **The Black Crowes'** to produce the theatrical premiere of their new live DVD, ***Freak N Roll Into... the Fog*** as it will be presented in High Definition. This premiere will take place simultaneously in twelve cities, including New York (Brooklyn), Boston, Philadelphia, Memphis, Daytona Beach, Austin, Phoenix, Detroit, Seattle, Los Angeles, and San Diego.

This Event enables **The Black Crowes** to have a Theatrical Release Event to showcase the High Definition content that can only be experienced via digital delivery and DLP-Cinema<sup>®</sup> Projectors.

Evan Saxon, Co-President of **D&E Entertainment** said, "We are very pleased to have been selected by The Black Crowes to premiere their amazing DVD in High Definition. This provides fans the opportunity to experience the band with the best technology available. To further support the band's visibility we implemented an effective marketing campaign incorporating radio, Internet, press, retail and in-theatre exposure to launch the release of the DVD".

"This is truly a great event for all **The Black Crowes** fans to see the band's at their greatest in the best audio and video possible without actually being at the event," said Doug Kluthe, Co-President of **D&E Entertainment**.

In August 2005, a film crew captured **The Black Crowes** performing five sold-out nights at San Francisco's historic Fillmore Auditorium for the band's first-ever DVD, ***Freak N Roll...Into the Fog***, out March 21 on **Eagle Rock Entertainment**.

Shot in Hi-definition amidst a stage strikingly adorned with hundreds of electric candles, the 19-song celebration of free-spirited rock 'n roll clocks in at two and a half hours. The DVD features originals from the band's six studio albums (including "Jealous Again," "Wiser Time," "Remedy," "Soul Singing," and an acoustic version of "She Talks to Angels"), special covers that illuminate their rich musical heritage (Matthew Moore's Joe Cocker tune "Space Captain," Robbie Robertson's The Band song "The Night They Drove Ol' Dixie Down") and the *amoriga* b-side "Sunday Night Buttermilk Waltz." In addition, the DVD includes behind-the-scenes footage of the band backstage and in the streets and hills of San Francisco.

**D&E Entertainment** contracted with Access Integrated Technologies (AMEX: AIX) ([www.accessitx.com](http://www.accessitx.com)), the leading provider of digital content management and distribution services for the Hollywood studios for its digital content delivery system and back office management services.



**About D&E Entertainment:**

**D&E Entertainment** is a partnership between entertainment industry executives **Doug Kluthe** and **Evan Saxon**. Together they have been involved in the marketing of high profile tours and directing live concerts captured for video and DVD. **D&E's** experience and understanding of the entertainment community have enabled them to continually work with key artist managers, record labels, music retailers, movie theatres, advertisers and the film community. For content holders, **D&E** have the ability to create a marketing campaign that harnesses the power of radio, retail, press, online and our in-theatre partners to enhance the visibility and value of their client's content.

For more information:

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