



For Immediate Release

D&E ENTERTAINMENT PRODUCE AND DISTRIBUTE NATIONAL HD DIGITAL CINEMA PREMIERE OF BRUCE SPRINGSTEEN'S NEW CONCERT FILM "BRUCE SPRINGSTEEN WITH THE SESSIONS BAND—LIVE IN DUBLIN"

D&E Entertainment Utilizes Digital Cinema Technology And Comprehensive Marketing Campaign To Create A Unique Viewing Experience and Marketing Strategy For Musical Content

Hollywood, CA (May 2, 2006) – On June 4th at 8pm, **D&E Entertainment** has been selected by **Columbia Records** to produce the digital cinema theatrical premiere of Bruce Springsteen's new concert film, '**Bruce Springsteen with the Sessions Band—Live In Dublin**' as it will be presented in high-definition and 5.1 surround sound. This premiere will take place simultaneously in 15+ cities including New York, Boston, Chicago, Indianapolis, Nashville, Austin, Seattle, Atlanta, Washington DC, Detroit, San Francisco, Los Angeles, San Diego, Denver and Minneapolis.

This Event enables **Columbia Records** to have a theatrical release event to showcase the high-definition content that can only be experienced via digital movie projectors.

The two-CD set, DVD, Blu-ray Disc and CD/DVD combo package each feature 23 songs drawn from the band's performances in Dublin, Ireland at The Point on November 17, 18 and 19, 2006. Songs include fan favorites from 'The Seeger Sessions,' radical interpretations from the Springsteen songbook and rare songs appearing for the first time on any Springsteen release.

Springsteen's long-time manager Jon Landau said, "'Live in Dublin' charts the development of a band from an informal gathering in Bruce's living room to an onstage powerhouse. It also documents the growth in Bruce's vision of American music; it includes folk music, blues, Dixieland, country, swing, gospel, and rock, down to and including his own writing. It's all performed with Bruce's classic energy and focus. I think it's some of the finest music he's ever made."

To further enhance the event and to support the growth of Blu-ray, Sony Electronics will award one BDP-S1 Blu-ray Disc player to lucky fans in select markets who attend the one night only theatrical release.

Evan Saxon, Co-President of **D&E Entertainment** said, "We're very pleased to have been selected to produce the digital cinema premiere of Bruce's amazing concert film. Presenting 'Bruce Springsteen with the Sessions Band—Live In Dublin' in high-definition via digital cinema puts Columbia Records at the forefront of the latest technology while giving Bruce's fans the feeling of being there live in the front row."

"This is a rare opportunity for Springsteen fans to see the best of the Sessions Band Tour without actually being at the show. The HD presentation takes the fan from the theatre into the concert hall" said Doug Kluthe, Co-President of **D&E Entertainment**.

"Bruce Springsteen with the Sessions Band—Live In Dublin" CD, DVD, Blu-ray Disc, and CD/DVD combo package will be released on June 5th, 2007.



About D&E Entertainment:

D&E Entertainment is a partnership between entertainment industry executives **Doug Kluthe** and **Evan Saxon**. Together they have been involved in the marketing of high profile tours and directing live concerts captured for video and DVD. **D&E's** experience and understanding of the entertainment community have enabled them to continually work with key artist managers, record labels, music retailers, movie theatres, advertisers and the film community. For content holders, **D&E** have the ability to create a marketing campaign that harnesses the power of radio, retail, press, online and our in-theatre partners to enhance the visibility and value of their client's content.

For more information:

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