



**For Immediate Release**

**D&E ENTERTAINMENT ROLL OUT HI-DEF DIGITAL SCREENING  
FOR MULTI-PLATINUM ROCK ICON: MEAT LOAF**

**MONDAY, MARCH 31<sup>st</sup> THE THEATRICAL PRESENTATION OF  
MEAT LOAF: IN SEARCH OF PARADISE  
SET FOR 30+ CITIES AT 8pm at all theaters**

\*Go to the D&E Website [www.DandEntertainment.com](http://www.DandEntertainment.com) for cities and theater locations

**Hollywood, CA (March 17<sup>th</sup>, 2008)** – Directed by Bruce David Klein, **Meat Loaf: In Search of Paradise** captures all of the vibrant, emotional and often intense moments both on and off stage throughout the singer's rehearsals, opening shows and ultimately, the first leg of his most ambitious worldwide tour to date. The film witnesses Meat Loaf battle time, budget and determination, all for the sake of putting on the best show possible for his passionate legion of fans.

Utilizing VOOM HD Network's state-of-the-art technology, **Meat Loaf: In Search of Paradise** will be presented in Dolby Digital 5.1 surround sound audio and in pristine high definition video to make the concert experience come to life. Of the audio/visual experience, VOOM General Manager Greg Moyer says, "this project allows us to offer our audience a dynamic and star-powered documentary that capitalizes on the 5.1 surround sound audio opening the eyes of the critical tastemakers and general consumers alike, to the profound and immersive power of the emerging HDTV experience."

**D&E Entertainment** [www.DandEntertainment.com](http://www.DandEntertainment.com), the Los Angeles based digital cinema/music marketing imprint is one of the industry's most formidable forces in the marketing and branding of digital cinema events in the groundbreaking HD 5.1 format. In only two years, **D&E** has become a leader in mining innovative content solutions, offering an array of premier-quality marketing and promotion services for companies desiring to deliver the HD theatrical experience to customers around the globe.

The marketing company's arsenal of captivating HD multiple city theatrical premieres for breakthrough and superstar artists include **Pearl Jam, Tom Petty, Bruce Springsteen, Bob Marley, Duran Duran, Morrissey, Ramones, The Grateful Dead, Jimi Hendrix, Slipknot** and others.

Founded by respected entertainment executives Doug Kluthe and Evan Saxon – **D&E** is continuing to broaden both their expansive client base and range of deliverable content in the coming months, preparing a stunning 2008 roll-out of projects which includes **Fall Out Boy and The Clash** among others.

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D&E Publicity Contact: Penny Guyon / Firefly Media 323.874.0776 [penny@firefly-media.net](mailto:penny@firefly-media.net)

6525 Sunset Blvd, Penthouse Suite Hollywood, CA 90028 PH: 323/464.2403  
EvanSaxon@DandEntertainment.com or DougKluthe@DandEntertainment.com

