



ENTERTAINMENT

PRESS RELEASE

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FOR IMMEDIATE RELEASE

OCTOBER 29, 2010

Doug Kluthe, Co-Founder with Evan Saxon, of D&E Entertainment (www.DandEntertainment.com) announced today, a schedule of movie theater “premiere events” to launch the release of “BENEATH THE BLUE,” a PG rated, action-adventure feature film about an undercover Naval operation, a beautiful, young dolphin-researcher and a heart-warming/heart-breaking “first kiss teenage-romance.”

Kluthe said, “D&E Entertainment has developed a highly effective Social Media Optimization campaign strategy that focuses the attention of D&E’s national media relations staff and an opt-in fan-data-base for entertainment product from live talent and music videos, to music oriented movies. Now, D&E evolves with the theatrical launch of full-length feature films for the “electronic download” and Home Video markets. We invite you to see the “BENEATH THE BLUE” peruse the Electronic Press Kit and see the Trailer (www.beneaththebluepresskit.quantumreleasing.com)

Evan Saxon, partner at D&E added, “Our strategy of fan-based communication and targeting groups demographically enabled the filmmakers hundreds of thousands of opt-in fan-girl followers of PAUL WESLEY...as well as dolphin-advocacy groups and wildlife conservationists. By their response, it’s very evident consumers are demonstrating their interest in seeing the variety of entertainment options our theatre partners are offering.”

The film’s director, Michael D. Sellers, addressed the controversial issue as told in the story of “BENEATH THE BLUE” regarding the U.S. Navy’s use of Low Frequency Active Sonar (LFA) and the alleged damage caused to dolphins and other cetaceans. “In portraying the conflict over active sonar and its effects on dolphins, I was determined that the film would represent the conflict between the Navy and dolphin researchers, responsibly and in a scientifically accurate way.”

Doug Kluthe concluded, “You can see “BENEATH THE BLUE” in select theaters by going to (www.beneaththebluepremiere.com) and entering your Zip code.

D&E ENTERTAINMENT presents in association with PARADISE PRODUCTIONS II and Q MEDIA ASSETS and QUANTUM RELEASING “BENEATH THE BLUE” CAITLIN WACHS, PAUL WESLEY, IVANA MILICEVIC, MICHAEL IRONSIDE, CHRISTINE ADAMS, SAMANTHA JADE, LEA ENEAS with GEORGE HARRIS and DAVID KIETH as “HAWK” Costume Designer TABITHA JOHNSON, Production Designer GABOR NORMAN NAGY, Casting by MATTHEW LESSAL CSA and LYNN REINSTEIN, Music by ALAN DERIAN, Music Supervisor FRANK HANDY, Edited by MARK LINTHICUM, Director of Photography LILA JAVAN, Co-producers DAVID SUAREZ, ANGELA CARROL, PATRICIA GILLUM, Executive Producers DONALD A. BARTON, J. PREWITT NELSON, JOHN REMARK, JAMES BOYD, STUART MILLER, JAMIE THOMPSON, PATRICK SELLERS, JAMES LLOYD, Post-producer MARK LINTHICUM, Produced by SUSAN JOHNSON, written by WENDELL MORRIS, directed by MICHAEL D. SELLERS

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